

NATIONAL COUNCIL FOR HISTORY EDUCATION

2018

NATIONAL CONFERENCE

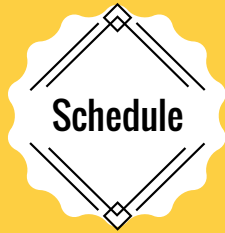
MYTH, MEMORY, AND MONUMENTS

CONFERENCE PROSPECTUS

April 19 - 21, 2018
Hilton Palacio del Rio
San Antonio, TX

NCHÉ
National Council for History Education

Preliminary Schedule



Thursday, April 19, 2018

1:30 pm - 4:00 pm Exhibitor Registration / Set-up

5:00 pm - 7:00 pm Opening Reception in the Exhibit Hall

Friday, April 20, 2018

8:00 am - 4:00 pm Exhibit Hall Open

12:30 pm - 1:00 pm Attendee Lunch in the Exhibit Hall

Saturday, April 21, 2018

8:00 am - 1:00 pm Exhibit Hall Open

12:30 pm - 1:00 pm Attendee Lunch in the Exhibit Hall

1:00 pm - 3:00 pm Tear-down and Move-out

Preliminary schedule is subject to change.



NCHE ensures maximum engagement by offering:

- Lunch in the exhibit hall;
- Exhibit-Only time;
- A raffle that highlights exhibitors;
- An exhibit hall scavenger hunt.

Booths include a 6 foot draped table with two chairs and Internet access.

Registration provides materials for two attendees, lunches for each, and acknowledgement of your organization on the program, website, and app.



For-profit Companies/Organizations.....\$900

Non-profit Organizations.....\$500

Additional Booth Attendant.....\$150

Program Advertisements

Full Page.....\$800
Color, Inside Front Cover

Full Page.....\$600
Color, Inside Back Cover

Full Page.....\$500
size: 7.75"w X 10.25"h

Half Page.....\$400
size: 7.75"w X 5"h

Quarter Page.....\$300
Horizontal size: 7.75"w X 2.25"h / Vertical size: 3.75"w X 5"h

Ads are printed in B&W unless otherwise indicated



Advertising in the conference program provides an opportunity to gather additional visibility and exposure. We offer a number of options to meet various needs, contact John@nche.net for more information.

Reservation Cutoff.....February 16, 2018

Artwork Due.....February 23, 2018

Acceptable Formats.....JPEG, PNG



Sponsorship is your opportunity to gain prominent exposure with the history education community. There are a number of opportunities to meet your goals and budget, contact John@nche.net for more information.

Evening Reception.....\$10,000

Lunch or Keynote.....\$5,000

Breakfast, Breaks, or Materials.....\$2,500



NCHE's national conference is one of the best ways to meet an audience that is focused on improving the quality of history education. This event provides access to a group of professionals who continually seek and share innovative ways to bring history to life.

Exhibiting and advertising at the conference in San Antonio will grant the opportunity to build brand-recognition while demonstrating support for history education.



Attendees Are:

*Teachers
Coordinators
Professors
Administrators
Students
Writers
Museums
Publishers
Historic Sites
Resource Developers
Public Historians
Cultural Representatives*

Some reasons to exhibit in San Antonio:

Reach K-16 history educators from around the country;

Target professionals with purchasing power and a passion for history;

Be visible in the only exhibit hall dedicated exclusively to history education;

Offer a hands-on experience with your materials and services.

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