2020 NCHE CONFERENCE

Past, Present, and Future: NCHE at 30

Cleveland, Ohio
March 19-21
EXHIBIT HALL

EXHIBIT DETAILS

NCHE ensures maximum engagement by offering:

- Breaks in the Exhibit Hall.
- Exhibit-Only Time.
- The NCHE Super Raffle to highlight vendors.
- The Exhibitor-driven NCHE Scavenger Hunt.

Booths include a 6-foot draped table with two chairs and internet access.

Registration provides materials for two attendees and acknowledgement of your organization's support via the program, website, and app.

EXHIBITOR RATES

For-Profit Company
-$950

Government Entity
-$750

Non-Profit Organization
-$550

**Rates increase by $50 after November 15, 2019.

**Past Exhibitor Discounts available.

Additional Booth Attendants
-$150 each

PRELIMINARY SCHEDULE

*Preliminary schedule is subject to change.

Thursday, March 19
2:00 PM - 5:00 PM  Exhibitor Registration / Set-up
6:00 PM - 8:00 PM  Opening Reception in Exhibit Hall

Friday, March 20
8:00 AM - 4:00 PM  Exhibit Hall Open
9:30 AM - 10:15 AM  Mid-Morning Break
3:00 PM - 3:45 PM  Afternoon Break

Saturday, March 21
8:00 AM - 2:00 PM  Exhibit Hall Open
9:30 AM - 10:15 AM  Mid-Morning Break
2:00 PM - 3:30 PM  Tear-down / Move-out.
ADVERTISEMENTS & SPONSORSHIPS

PROGRAM AD RATES

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Ads are printed in B&W unless indicated.

AD INFORMATION

Advertising in the conference program provides an opportunity to gather additional visibility and exposure. We offer a number of options to meet various needs. Contact John Csepegi (john@nche.net) for more information.

Reservation Cutoff January 17, 2020
Artwork Due January 24, 2020
Acceptable Formats JPEG or PNG

SPONSORSHIP

Sponsorship is your opportunity to gain prominent exposure with the history education community. There are a number of options to meet your goals and budget. Contact John Csepegi (john@nche.net) for more information.

Evening Reception $10,000
Connection Session $5,000
AM or PM Break $5,000
Keynote Session $2,500
Tote Bag/Lanyards $2,500
2020 CONFERENCE

NCHE’s national conference is the best way to meet an audience that is focused on improving the practice of history education. This event draws a group of professionals who continually seek and share innovative ways to bring history to life.

Exhibiting and advertising at the conference will grant the opportunity to build brand-recognition while demonstrating support for history education.

Some reasons to exhibit in 2020

- Reach K-16 history educators from around the country;
- Meet professionals with a passion for history;
- Be visible in the only exhibit hall dedicated exclusively to history education;
- Offer a hands-on experience with your materials and services.

Attendees Are:
Teachers, Coordinators, Professors
Administrators, Students, Writers
Museums, Publishers, Historic Sites
Resource Developers, Public Historians
and Cultural Representatives